**Learning Future Conclave & Awards- 2023**

Dubai

**Discussion on Development, Business & Promotion of Spiral World & eMedia**

**Date:** May 10, 2022; **Time:** 1:00 PM

Record Link:

**Chaired by**: **Mr. Md. Sabur Khan**, Chairman, Daffodil Family

**Meeting Participants:**

1. **Prof. Ujjwal K Chaowdhury,** Adviser & Professor, DIU
2. **Mr. Saifur Rahman**, CEO, Pan Asian Group, Dubai
3. **Ms. Amena Hasan Ana**, DD, DIU & Brand Manager, Spiral World

**Meeting Summary**

* Spiral World & eMedia will be make model for all event provider solution National and International
* Need to Make an Organizational Organogram with Human, Financial, Organizational, Business Activities, Marketing.
* Human recruitment must be fresher and Doer who will be taking workload capabilities. Also, who are good enough in English.
* Marketing & Digital Marketing knowledgeable team preparing. Who done all the marketing related activities.
* Initially we may pick two people

**Targeted Events:**

* In initially starting we may planning for Two Events Higher Education Exhibition & Bangladesh Employment Summit at Dubai.
* Public Relation Activities will be an event Component
* Digital Marketing
* Exhibition
* Conference
* Incentive Program
* Media Project and buying
* Change Together and Impact Award
* Concert

**Higher Education Exhibition or Learning Future Conclave:**

* Higher Education Exhibition or Learning Future Conclave will be organize at Dubai in January 2023.
* Targeting Bangladesh All Private Universities
* Focus to make a bridge with International Students and BD Universities.
* Collecting all the international student who study in Bangladesh
* In this event we will host it with Ministry of Education and UGC
* Make Preparation with the all activities befor December
* Marketing and Concept Note will be preparing by Mr. Saiful Rahman Sir & Prof. Ujjwal K Chowdhury Sir.

**Bangladesh Employment Summit:**

* Bangladesh Employment Summit will be organize at Dubai in March/April 2023.
* Target to creating job market in Dubai
* Bangladesh Recruiting Agency, BIRA, Probashi Kallayan Bank, Foraign Ministry, The Ministry of Expatriates' Welfare and Overseas Employment, NRB Bank and Sevaral Company in Dubai.
* Focus to make a bridge with Bangladesh and Dubai Job Market.
* Collecting all the National and International Data

**Travel Month or Bangladesh Tourism Conference (Tourism Event):**

* Need to plan event on tourism sector
* We may arrange with Vromon Magazine
* Need to research and get idea from Arabian Travel Market & World Travel Market event
* Focusing Hotel, Motel, Historical Place, Tourism Place
* Following Hotel rating, Package, Service, Environment, Security etc.

**Startup Bangladesh:**

* Angel Investment Agency

**Meeting Summary and Action Plan**

| **Discussion** | **Assign Person** | **Deadline** | **Signature** |
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| Make an Organizational Organogram with Human, Financial, Organizational, Business Activities, Marketing. | Ms. Ana  Mr. Sobuj |  |  |
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We will promote our young entrepreneur role model under our guidance.

Recognise Change Initiative and

Health, Education, Agro, ICT